FARFETCH

WANT TO HOST A HACKATHON?

Questions to answer before you start

> What style of 'hackathon' do you want to host?

> Who do you want to participate in the hackathon? Is it a relatively specific group of people? (Just data scientists or just people working on a particular product area?) Or is it broader than that? How broad? What if someone from a completely different department wanted to participate? Would that be ok?

> What are the goals of the hackathon? What do you want to get out of it? Is having fun and learning something new more important than building something that works? Or do you really need to have something that can be put into production at the end of it?

> What are your logistical constraints?

> What time zones will people be in?

> Are there any dates coming up that would be particularly good or bad to schedule a hackathon?

> How long will the hackathon be? One day? More? Are you expecting people to participate outside of normal working hours and would this be reasonable?

> Do you need to think about a minimum or maximum number of participants?

> What kind of support will you need?

> How will you incentivise people to participate?

> Will you need managers to give permission for people to have time away from normal duties or to decline meetings?

> Will you need prizes?

> How will the 'winners' be determined? Are there any judging criteria you know you'll need?

> What data will people need access to? Are there specific datasets that are required? Is there any pre-processing needed?

> What about additional support from other business functions like HR, Finance, Legal or Internal Communications?

> Do you need senior leaders to support, for example as judges for the submissions?

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